From the Guide to Chodosh-C. Rosskamm, L'Zechar Nishmas R' Yoseph and Mrs. Atara Herman Z"L Chodosh telephone Hot Line 718-305-5133, email <u>yherman20@gmail.com</u>

This Bulletin discusses (1) Changes to Project Chodosh (2) Our planned schedule of publications for the new season, (3) Deadlines of the Guide for mashgichim and hashgochos for Yoshon, (4) How to subscribe to next season's Guide, (5)Preliminary estimates of the start of the new Chodosh season, (6) an appeal for donations to the Guide, and (7) Form to use if you wish to fax in your subscription.

(1) Chodosh Texts and Hotline

The Guide to Chodosh now provides a texting service. Questions can be texted to the service at 914-522-0096 and will be answered by text each evening, Sunday-Thursday. The texts are not looked at on Fridays. At the same time, the Chodosh Hotline will be answered on a limited basis. Beginning July 1st, questions will be answered once a week, on Sunday or Monday nights. Questions can be called in to the hotline at 718-305-5133.

(2) Planned publication schedule for next season's Guide

As in the past, we plan BS"D to publish a preliminary brief edition of the Guide as soon as possible at the beginning of the new Chodosh season, approximately early September. This should have enough information to start the new season, including preliminary Chodosh dates and package codes for many packaged goods. The full Guide is planned to be published after Sukkos, to give Mashgichim ample time to forward their hashgocho information to us. This will be mailed out to paid subscribers and be available by email. (The Preliminary Guide will be available, as usual, also at the local distributors in some cities. However, we would like to encourage people to subscribe directly, so that they can be updated on changes that may occur.)

(3) New deadlines for hashgocho certification to be included in the Guide

From its inception, the mode of operation of the Guide was to seek out individual hashgochos and actively seek from them their Yoshon certifications. Most Mashgichim were interested in helping, but Yoshon was not their primary job responsibility. This often made the task of gathering Yoshon hashgocho information very time consuming, involving the need for frequent follow-up reminders and phone calls. Due to the increase in the scope of this task and the limitations in manpower, we will no longer be able to make such repeated calls to Mashgichim and hashogocho organizations as in the past. Instead, we have notified them of the deadlines by which they need to provide their certification information to be included in the Guide to Chodosh. For this new forthcoming season, the deadline for inclusion in the first, preliminary Guide will be Aug 8 '21. For the second and final Guide it will be Oct 5 '21. Late submissions will result in omission from the upcoming guide. Note that the Guide does not charge for having any products listed. This is a service provided freeof-charge to both the Yoshon-observant public and the manufacturers. Therefore, we ask all hashgochos to please cooperate for the mutual benefit of the public and their paying clients. Thank you to the 3 companies that have already sent in their information.

(4) How to subscribe to have the printed material mailed to you

The subscription cost is \$18 for all material to be mailed within the USA, \$20 to Canada and Mexico, and \$25 to be mailed to Israel and other parts of the world. The preferred method is to subscribe using a credit or debit card.

How to subscribe with credit/debit cards

(a) <u>By recorded telephone message</u>

Call 646-278-1189 and record a voice message with the requested information: Your phone number, credit card number and expiration date month and year, your name, and mailing address. Note we must have your contact phone number or email address so we can contact you in case of questions. We cannot accept subscriptions without such contact information. Without it, your subscription can not be processed and you will not receive a Guide. Do not leave us any Chodosh questions or other messages at this number. Use instead our Hot Line number 718-305-5133.

(b) Fax your credit/debit card information

You may send the above information by faxing it to our secure fax site at 888-755-7590. Please fill in and fax us the order printed at the end of this bulletin. (In the past some people had trouble faxing us the subscription orders. We believe that this is because some low-cost phone systems do not allow calling toll-free numbers such as this 888 number. If the fax number does not respond, please call this number from any other phone system such as your cell phone to confirm that the fax system is working on our end.)

(c) <u>Do not send credit card information by email!</u>

Do not send us credit card information by email since email is not secure and your information may be compromised. Emailed orders WILL NOT be processed.

<u>Note for all those who signed up for Recurring Billing</u> using a credit/debit card:

If you signed up for Automatic Renewal of your Subscription LOOK AT THE ADDRESS LABEL ON THIS BULLETIN. (a) IF YOU SEE "RB" NEXT TO YOUR NAME, that means that you have been charged for this year's guide. The charge went thorough and NO FURTHER ACTION IS NEEDED ON YOUR PART.

(b) If you do not see "RB" next to your name, you have not been charged. If you have signed up for Recurring Billing, and do not see RB next to your name, then your subscription did not go through. Either the Credit Card expired or it was changed or we were missing some information. If this occurred, you have been REMOVED from Recurring Billing and NEED to re-subscribe this year. We will not call you to remind you.

How to subscribe by mailing a check

If you are absolutely unable to charge to your card we will accept checks, but this is <u>only if there is NO other option</u>. We have had problems with checks being mailed for subscriptions in the past. If you must use a check, make out the check to Project Chodosh for the amounts stated above and mail it with your full address information and phone number to Project Chodosh, c/o Mrs. C. Rosskamm, 963 Armstrong Ave, Staten Island, NY 10308. DO NOT mail forms with credit card numbers to Mrs. Rosskamm. They will not be processed and will be discarded.

(5) Preliminary estimates for the start of the new Chodosh season.

We give the following early estimates of when the new Chodosh season is expected to start, based on the experience of earlier years and this year's harvest reports.

-<u>Oats</u> products may be Chodosh toward the middle of July. Please note that the oat crop is expected to be harvested as much as 2 weeks earlier than last year. This is an early estimate and may change. **Please do not wait to stock up on oatmeal!** -<u>Spring wheat</u> products may be Chodosh towards the end of July in the Midwest USA and by the end of July elsewhere in the USA. This includes bread, challahs, rolls bagels and pizza made in local bakeries.

<u>Barley</u> (pearled barley used, for example in cholent) could be Chodosh by the end of July! **Please note the earlier than usual estimate.** However, in recent years we have had may heimishe brands Yoshon under the hashgocho the entire season.

The above are preliminary estimates. We hope to have updates on this by email, after the harvest of the Chodosh crop starts, in the begining of July.

(6) An appeal for donations

The Guide to Chodosh is a non-profit project (tax-deductible, Tax ID 45-447-5432), dedicated to the gathering and dissemination of Chodosh-Yoshon information of practical value to the consumer. Our expenses include printing, telephone and fax related charges, and the salaries of part-time helpers who make the Guide possible. Much, but not all, of these costs are covered by the paid subscriptions. However, donations would be appreciated to cover the balance of our budget. Tax deductible payments may be made by check to "Project Chodosh" and be mailed to Project Chodosh, c/o Rosskamm, 963 Armstrong Ave. Staten Island, NY 10308. Alternatively, call our Guide order phone number, 646-278-1189. Record your name and credit card number as requested. Be sure to specify that your call is to make a donation and the amount of the donation.

TO SUBSCRIBE TO THE GUIDE BY FAX

PLEASE FILL IN THE FOLLOWING AND FAX TO 888-755-7590 YOUR TELEPHONE NUMBER (where we can reach you in case of questions), or your email address:

YOUR NAME:

YOUR MAILING ADDRESS, NUMBER AND STREET (including apartment number if needed):

CITY, STATE AND ZIP CODE_

CREDIT CARD NUMBER_____

EXPIRATION MONTH/YEAR___/___

IS THIS A NEW SUBSCRIPTION? _____. DO YOU WANT TO SIGN UP FOR AUTOMATIC RENEWAL BILLING NEXT YEAR?______

Project Chodosh c/o C. Rosskamm 963 Armstrong Ave. Staten Island, NY 10308

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